

## CV Dale McCready - cinematographer/director

title	type	detail
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### Director

Unilever “Future”	corporate HD	Flhame/Unilever. DP/director/editor/graphics
“Sweetheart” Aerial	promo HD	music video for Aerial. DP/director/ animator
“Swing it” Mr Boinkin	promo HD	music video for Mank. DP/director/post
“12 Reasons” title sequence	titles/graphics	title sequence for C4 Music Television
AEF title sequence	titles/graphics	title sequence for Greenstone Pictures
“NZ to the BK” Del Rey	promo 35mm	music video. co-directed with David Garbett
Amp'd - title sequence	titles/graphics	title sequence for C4 Music Television
“2 Can” - woodcut	promo HD	Music video. DP/Director/Editor/Compositor

### Director of Photography

#### 2007

“Tony”	feature 16mm	Tightrope Prods. director Gerard Johnson
Sorted.org “KiwiSaver”	TVC 35mm FX	Exile Films/Yuk Foo. director Alan Dickson
Sorted.org “Life Moments”	TVC 35mm FX	Exile Films/Yuk Foo. director Alan Dickson
Continental “office”	TVC 16mm	Curious Ltd. director Miki Magasiva
Continental “hairstresser”	TVC 16mm	Curious Ltd. director Miki Magasiva
Continental “Boat”	TVC 16mm	Curious Ltd. director Miki Magasiva
Panasonic “heat Pump”	TVC HD FX	Exile Films. director Gaysorn Thavatt

#### 2006

Gardasil “Virus” greenscreen	TVC HD	Exile Films. director Gaysorn Thavatt
“Bad Karma” - SJD	promo HD	Exile Films. director Chris White
“The Tattooist”	feature 35mm	director Peter Burger. (2nd Unit DP)
Ploughman’s “Cliff”	TVC 35mm	Exile Films. director Gaysorn Thavatt
The Edge “Chess”/“Table Tennis”	TVCs HD	Curious Ltd. director Miki Magasiva
“Shortland Street” titles	title sequence	South Pacific Pictures Ltd. director Zane Holmes
Video Ezy greenscreen	TVCs HD	Mr Smith Ltd. director Ben Handy/Dale McCready
Bluebird “Pet Day - Hole”	TVC HD	Flying Start Pictures. director Kim Gunter
Panasonic “Doll”	TVC HD	Curious Ltd. director Darryl Ward
Oddfellows “Office”	TVC DV	Flying Fish Ltd. director Helena Brooks
Hallensteins “Limo”	TVC 16mm	Flying Fish Ltd. director Helena Brooks
ITM	TVCs digibeta	Mr Smith Ltd. director Ben Handy
Slingshot	TVC digibeta	Mr Smith Ltd. director Ben Handy
Briscoes	TVCs digibeta	Flying Fish Ltd. director Helena Brooks
“AEF”	series DV	Greenstone Pictures. (casual DP)
Farmers “Sale” Greenscreen	TVC 35mm	Curious Ltd/Colenso. director Justin Jones

#### 2005

Slingshot	TVC digibeta	Mr Smith Ltd. director Ben Handy
“Nothing Special” ****	short 35mm	director Helena Brooks
Ferrit/Telecom “Soccer”	viral DV	Flying Fish Ltd. director Helena Brooks
Ferrit/Telecom “Corky”	viral DV	Flying Fish Ltd. director Helena Brooks
Export Gold “Shoplifting”	TVC 16mm	Curious Ltd. director Miki Magasiva
Export Gold “Mop Top”	TVC 16mm	Curious Ltd. director Miki Magasiva
Export Gold “Kitty”	TVC 16mm	Curious Ltd. director Miki Magasiva
Media Corp - Radio	TVCs DV	Curious Ltd. director Ben Fisher
Telecom Mobile “Jungle”	TVC 16mm	Flying Fish Ltd. director Helena Brooks
Ferrit/Telecom “Woodsmen”	viral DV	Saatchi/Flying Fish. director Helena Brooks
Ferrit/Telecom “Uli”	viral DV	Saatchi/Flying Fish. director Helena Brooks
McDonald’s “Mouse Trap”	TVC DV	Curious Ltd. director Helena Brooks
Farmers “Summer Sale/home”	TVCs 16mm	Curious Ltd/Colenso. director Justin Jones
Whitcoulls “Soapy Simon”	TVC 16mm	Curious Ltd. director Miki Magasiva
Whitcoulls “Good Dog”	TVC 16mm	Curious Ltd. director Miki Magasiva
Whitcoulls “Simon in the Park”	TVC 16mm	Curious Ltd. director Miki Magasiva
Santarium Weet Bix “Avalanche”	TVC 16mm	Curious Ltd. director Miki Magasiva
Santarium Weet Bix “Lone Supporter”	TVC 16mm	Curious Ltd. director Miki Magasiva
Santarium Weet Bix “Lion”	TVC 16mm	Curious Ltd. director Miki Magasiva
Nickelodeon “Boo in the Zoo”	ident	Sky TV Producer Steve Laker
Labour Party “Day in the Life”	PPB	Flying Fish Ltd. director Helena Brooks
Women’s Weekly “Feng Shui”	TVC 16mm	Curious Ltd. director Miki Magasiva
Women’s Weekly “Car”	TVC 16mm	Curious Ltd. director Miki Magasiva
“Maddigan’s Quest”^	drama HD	South Pacific Pictures/CBBC/Channel 9 Aust.

#### 2004

Tip Top “haircut”**	TVC 35mm	Curious Ltd. director Josh Frizell
Tip Top “Paging”**	TVC 35mm	Curious Ltd. director Josh Frizell
Tip Top “Mimic”	TVC 35mm	Curious Ltd. director Josh Frizell
Tip Top “brazilian”	TVC 35mm	Curious Ltd. director Josh Frizell
Tip Top “Pash”	TVC 35mm	Curious Ltd. director Josh Frizell
Tip Top “Big Ears”	TVC 35mm	Curious Ltd. director Josh Frizell
Tip Top “Translator”	TVC 35mm	Curious Ltd. director Josh Frizell
“Shortland Street” titles	title sequence	South Pacific Pictures Ltd. director Zane Holmes
Coke/E2 “Berry Blast”	TVC 35mm	Curious Ltd. director Darryl Ward
Hallensteins “Prom”	TVC 16mm	Curious Ltd. director Miki Magasiva
EA Games “fat”	TVC digibeta	Mr Smith Ltd. director Ben Handy
KFC	TVC 16mm	Curious Ltd. director Miki Magasiva
Hallensteins	TVC 16mm	Curious Ltd. director Miki Magasiva
McDonald’s “HungerBuster”	dv viral	Curious Ltd. director Miki Magasiva
Redutil	TVC digibeta	MF Films. director Garth Maxwell
Midas	TVCs 16mm	Curious Ltd. director Miki Magasiva
“His Father’s Shoes”	short 35mm	director Samantha Scott
Fujitsu Airconditioners	TVC digibeta	McNabb Advertising. director Paul McNabb

#### 2003

Telecom “monster” x3	TVCs 16mm	Curious Ltd. director Miki Magasiva
“Serial Killers”	series digibeta	Landry Ltd. director Mike Smith
Glassons/Hallensteins	16mm TVCs	Curious Ltd
Stewart Dawsons	TVC digibeta	Mr Smith Ltd. director Ben Handy
Slingshot	TVC digibeta	Mr Smith Ltd. director Ben Handy
Tasman “Thumbnail”****	TVC 16mm	Curious Ltd. director Miki Magasiva
Tasman “painting”****	TVC 16mm	Curious Ltd. director Miki Magasiva
VW “Musical Van”*	TVC 35mm	Curious Ltd. director Jonathon King
Monaco Gameboy “locker”	TVC 16mm	Curious Ltd. director Miki Magasiva
Panasonic “Revolutionaries”	TVC viral	Curious Ltd. director Jonathon King
Sky City - “Winners”	TVC 35mm	Curious Ltd. director Jonathon King
Sky City - “Drive Through”****	TVC 35mm	Curious Ltd. director Jonathon King
“Mercy Peak”	drama 16mm	South Pacific Pictures Ltd
Nesian Mystic “Brothaz”	promo 35mm	director David Garbett

#### 2002 and before

Innovation New Zealand	pres digiBeta	Domainz NZ. Innovation New Zealand
“Harry & Peter in Love”	short 16mm	director Helena Brooks
“Being Eve” Series 2 ∞	series digibeta	South Pacific Pictures. Prod Vanessa Alexander
“Teesh & Trude”	feature DV	director Melanie Read (Australia)
“Honey”	short DV	director Seth Keen
“Love Mussel”	MOW digibeta	Director Michael Hurst
“Cleopatra 2525”	series 35mm	Studios USA. Episodes S02-2 & 4
“Shortland Street”	serial digibeta	South Pacific Pictures Ltd. (location only)
Topless Women Talk About Their Lives”	feature 16mm blowup to 35mm	John Swimmer Ltd. director Harry Sinclair

### A Camera Operator/Steadicam Operator

#### 2007

“Burying Brian”	drama HD	Eyeworks/Touchdown. DP Wayne Vinten
“Ride With the Devil”	drama HD	Isola Prods director Murray Keen DP David Garbett (steadicam only) DP Simon Riera
“Power Rangers: Operation Overdrive”	series 16mm	
Bonus Bonds	TVC 35mm	Film Construction DP John Blick
“Johnny Kapahala Back on Board”	MOW 35mm	Disney. director Eric Bross. DP Horacio Marquez

#### 2006

“Power Rangers Mystic Force”	series 16mm	(steadicam only) DP Simon Riera
“The Tattooist”	feature 35mm	director Peter Burger. DP Leon Narbey
Kellogg’s Special K	TVC 35mm	Curious Ltd. director Darryl Ward. (steadicam)
MTV Europe “Air Music”	viral 16mm	Exile Films. director Gaysorn Thavatt
“the Zoo” timelapse steadicam	series digibeta	Creme TV. continuous motion walk throughs
Outrageous Fortune	series digibeta	South Pacific Pictures Ltd. DP Martin Smith
Bonus Bonds	TVC 35mm	Film Construction DP John Blick
Nescafe “Tiger”	TVC 35mm	Curious Ltd. director Darryl Ward. DP Ginny Loane
“Wendy Wu: Homecoming Warrior”	MOW 35mm	Disney. director John Laing. DP Kevin Riley SOC

#### 2005

Bulmers/Magners “Seasons”	TVCs 35mm	Rocket Pictures. DP Pawel Edelman dir Des Mullan
“Power Rangers SPD”	series 16mm	(steadicam only) DP Simon Riera
“Outrageous Fortune”	series digibeta	South Pacific Pictures. DP Wayne Vinten

#### 2004

“The Lion, The Witch & the Wardrobe”	feature 35mm	2nd Unit Steadicam operator.
“Stand” - Scribe	promo 35mm	director Chrs Graham. DP Nick Finlayson
“Kryptonite” - Guy Sebastien	promo 35mm	director Tim Groenendaal. DP Jac Fitzgerald
“Kidnapped”	MOW UK	director Brendan Maher. DP Geoffrey Hall
One Weather	TVC digibeta	Shattky & Shattky for TVNZ - steadicam
“Top of the Pops”	broadcast	Satellite Pictures Ltd (NZ)
“Power Creature”	feature 35mm	director Glenn Standring. DP Leon Narbey
“Power Rangers Dino Thunder”	series 16mm	(steadicam only) DP Simon Riera
“Pet Detectives”	series DV	ScreenTime Comunicado
Carly Binding music promo	promo 35mm	Method Films. (steadicam)
Farmers catalogue	TVC digibeta	Flying Start (steadicam only)
Telecom Mobile “Hip Hop”	TVC 35mm	Flying Fish Ltd. director Chris Graham
Boogeyman	Feature 35mm	Renaissance Pictures (Steadicam 2U)

#### 2003

Kelloggs Special K	TVC 35mm	Flying Fish Ltd. director Rachel Davies
“Power Rangers - Ninja Storm”	series 16mm	(steadicam only) DP Simon Riera
Squeeze Music TV	broadcast	Satellite Pictures (NZ)
Mercury Peak	drama 16mm	South Pacific Pictures. DP Kevin Riley SOC
“Raising Waylon”	MOW 35mm	director Sam Pillsbury, DP James Bartle
“Lucy”	MOW 35mm	director Glenn Jordan, DP James Bartle
“You Wish”	MOW 35mm	director Paul Hoen, DP Donald Duncan

#### 2002

“Murder in Greenwich”	MOW 35mm	dir Tom McGloughlin. DP Mark Wareham ACS
Viagra “Neighbourhood”	TVC 35mm	Slater Films. (Steadicam only)
Telecom Mobile	TVC 35mm	Curious Ltd. director Darryl Ward
“Mee Shee the Water Giant”	feature 35mm	director John Henderson, DP John Ignatius BSC
“Spin Doctors”	drama	Comedia Ltd. director tony Holden

#### 2001 and before

“Superfire”	MOW 35mm	director Steve Quayle. DP William Wages ASC
“The Vector File”	feature 35mm	director Alan Smithee. DP Kevin Riley SOC
“Her Majesty”	feature 35mm	director Mark Gordan. DP Stephen M. Katz ASC
“Cleopatra 2525”	series 35mm	Studios USA. DP Kevin Riley SOC
“Jack of All Trades”	series 35mm	Studios USA. DP Kevin Riley SOC
“Hercules: The legendary Journeys”	series 35mm	Studios USA. DPs Kevin Riley SOC, John Mahaffie
“Young Hercules”	series 16mm	Studios USA. DP Kevin Riley SOC
“Xena: Warrior Princess”	series 35mm	Studios USA. DP Kevin Riley SOC (2nd Unit)
“Nightmare Man”	MOW 16mm	director Jimmy Kaufman. DP Simon Raby
“Highwater”	MOW 16mm	director Mark Beesley. DP John Cavill
“Riding High”	series Digibeta	South Pacific Pictures. DP Peter Janes
“Shortland Street”	serial digibeta	South Pacific Pictures. Pedestal studio camera

### Editor/Animator

Sony graphics	idents FX	Zealot. After Effects
Disney “castle” rebuild	promo FX	Transdigital - After Effects compostor and TD
“Full House” Relentless Crew	promo HDV	Substance Productions - FCP/After Effects
MTV Europe “Air Massage”	viral 16mm	Exile Films. director Gaysorn Thavatt - FCP
Video Ezy “Fly Through”	TVCs HD FX	Mr Smith Ltd. director Ben Handy/Dale McCready
Food TV	promos/idents	Food TV NZ. - ident package

\* Axis Awards - Gold

\*\* Axis awards - Silver

\*\*\* Axis Awards - Bronze

\*\*\*\* In Competition - Cannes Film Festival 2005

^ Silver World Medal: 2007 New York Festival Television Programming & Promotion Competition

Medal Finalist: 2006 New York Festival Television Programming & Promotion Competition

Winner: Best Dramatic Presentation, 2007 Julius Vogel Awards

∞ Winner Best Childrens Programme New Zealand Screen Awards 2005

Prix Danube 2003, 17th International Television Festival of Programmes for Children

Silver World Medal Winner (Teen Programmes), Ne

Finalist (TV Programme - Children), 25th Telly Awards, USA 2004